

To: Kroger Suppliers sending electronic Promotional Contracts (889)

The Kroger Co. has revised our Post Audit guidelines to require adequate lead-time on Promotional Contracts and Price Changes. As a result of these changes, we are expanding the use of the 824 Application Advice to inform suppliers of Promotional Contract acceptance status, when they are sent electronically (889). As a Kroger trading partner, you should already be familiar with the 824 Application Advice for other electronic transactions.

Effective November 18, 2002, you will begin receiving the following 824 Application Advice messages when you submit an 889 Promotional Contract

CONTRACT ACCEPTED RECEIVED WITH PROPER LEAD TIME
CONTRACT REJECTED - CONTACT CATEGORY MGR WITH QUESTIONS
CONTRACT ACCEPTED WITH EXCEPTIONS - ?-CONTACT CAT MGR
CONTRACT ACCEPTED W/O EXCEPTIONS - ?-CONTACT CAT MGR

If your contract is not accepted for any reason, or is accepted with Category Manager exceptions, you must contact the Corporate Category Manager at the Kroger General Office for an explanation. Do not contact the Kroger EDI department, as we cannot provide any explanation regarding the details or conditions regarding the acceptance of the contracts. Please convey this information to the appropriate business contacts that submit contracts to The Kroger Co.

If you need additional information regarding the 824 Application Advice mapping specifications, please visit the EDI website at:

<http://edi.kroger.com>.