



Promotion Announcement

Functional Group=**QG**

Heading:

<u>Pos</u>	<u>Id</u>	<u>Segment Name</u>	<u>Req</u>	<u>Max Use</u>	<u>Repeat</u>	<u>Notes</u>	<u>Usage</u>
020	G42	Promotion Announcement Identification	M	1			Must use
110	G62	Date/Time	M	50			Must use
120	NTE	Note/Special Instruction	O	300			Used
130	G43	Promotion/Price List Area	O	1000			Used
145	G23	Terms of Sale	O	1			Used
LOOP ID - 0100					≥1		
150	N1	Name	M	1			Must use
LOOP ID - 0200					20		
200	G95	Performance Requirements	O	99			Used

Detail:

<u>Pos</u>	<u>Id</u>	<u>Segment Name</u>	<u>Req</u>	<u>Max Use</u>	<u>Repeat</u>	<u>Notes</u>	<u>Usage</u>
LOOP ID - 0300					9999		
015	LX	Assigned Number	O	1			Used
020	G46	Promotion Allowance/Charge	O	20			Used
LOOP ID - 0310					20		
032	G94	Promotion Conditions	O	1			Used
LOOP ID - 0320					9999		
040	G45	Line Item Detail - Promotion	O	1			Used
050	G69	Line Item Detail - Description	O	5			Used
060	G51	Free Goods/Product Condition	O	10		N2/060	Used
075	G23	Terms of Sale	O	1			Used

G42 Promotion Announcement Identification

Pos: 020	Max: 1
Heading - Mandatory	
Loop: N/A	Elements: 2

User Option (Usage): Must use

Element Summary:

<u>Ref</u>	<u>Id</u>	<u>Element Name</u>	<u>Req</u>	<u>Type</u>	<u>Min/Max</u>	<u>Usage</u>
G4201	423	Promotion Status Code	M	ID	2/2	Must use
		<u>Code</u> <u>Name</u>				
		01 New				
		05 Confirmation				
G4202	341	Allowance or Charge Number	M	AN	1/16	Must use

G62 Date/Time

Pos: 110	Max: 50
Heading - Mandatory	
Loop: N/A	Elements: 2

User Option (Usage): Must use

Element Summary:

<u>Ref</u>	<u>Id</u>	<u>Element Name</u>	<u>Req</u>	<u>Type</u>	<u>Min/Max</u>	<u>Usage</u>
G6201	432	Date Qualifier	X	ID	2/2	Must Use
		<u>Code</u> <u>Name</u>				
		23 Promotion Order Date - Start				
		24 Promotion Order Date - End				
		25 Promotion Ship Date - Start				
		26 Promotion Ship Date - End				
		27 Promotion Requested Delivery Date - Start				
		28 Promotion Requested Delivery Date - End				
G6202	373	Date	X	DT	8/8	Must Use

NTE Note/Special Instruction

Pos: 120	Max: 300
Heading - Optional	
Loop: N/A	Elements: 2

User Option (Usage): Used - Kroger will process up to 3 note segments

Element Summary:

<u>Ref</u>	<u>Id</u>	<u>Element Name</u>	<u>Req</u>	<u>Type</u>	<u>Min/Max</u>	<u>Usage</u>
NTE01	363	Note Reference Code	O	ID	3/3	Used
		All valid standard codes are used.				
NTE02	352	Description	M	AN	1/80	Must use

G43 Promotion/Price List Area

Pos: 130	Max: 1000
Heading - Optional	
Loop: N/A	Elements: 2

User Option (Usage): Used – this segment is used for DSD promotions only

Element Summary:

<u>Ref</u>	<u>Id</u>	<u>Element Name</u>	<u>Req</u>	<u>Type</u>	<u>Min/Max</u>	<u>Usage</u>
G4301	771	Market Area Code Qualifier	M	ID	1/3	Must use
		<u>Code</u> <u>Name</u>				
		002 Store Number for DSD promotions – number assigned to uniquely identify the store included in the promotion				
		006 All Stores for DSD promotions – if this code is used, the promotion applies to all store or locations within the buying party identified in the N1 segment (N101 contains code BY)				
		008 Preferred code for designating warehouse promotions.				
		NOTE : Any code other than 002 and 006 currently works to indicate a warehouse promotion.				
G4302	767	Market Area Code Identifier	O	AN	1/12	Used
		5 digit store number (ex. 00538) if G4301 = "002"				

G23 Terms of Sale

Pos: 145	Max: 1
Heading - Optional	
Loop: N/A	Elements: 5

User Option (Usage): Used

Note: If the vendor chooses to include G23 segment, they should use either G2308 or G2309 segments.

Element Summary:

<u>Ref</u>	<u>Id</u>	<u>Element Name</u>	<u>Req</u>	<u>Type</u>	<u>Min/Max</u>	<u>Usage</u>
G2301	336	Terms Type Code All valid standard codes are used.	M	ID	2/2	Must use
G2302	333	Terms Basis Date Code All valid standard codes are used.	M	ID	1/2	Must use
G2307	351	Terms Discount Days Due	O	N0	1/3	Used
G2308	446	Terms Net Due Date	C	DT	8/8	Used
G2309	386	Terms Net Days	C	N0	1/3	Used

N1 Name

Pos: 150	Max: 1
Heading - Mandatory	
Loop: 0100	Elements: 4

User Option (Usage): Must use – A DSD promotion can only be applied to one Kroger Buying Party (only one N1*BY segment)

Element Summary:

<u>Ref</u>	<u>Id</u>	<u>Element Name</u>	<u>Req</u>	<u>Type</u>	<u>Min/Max</u>	<u>Usage</u>
N101	98	Entity Identifier Code <u>Code</u> <u>Name</u> BO Broker or Sales Office BY Buying Party (Purchaser) VN Vendor	M	ID	2/3	Must use
N102	93	Name	X	AN	1/60	Used
N103	66	Identification Code Qualifier <u>Code</u> <u>Name</u> 9 D-U-N-S+4, D-U-N-S Number with Four Character Suffix	X	ID	1/2	Used
N104	67	Identification Code	X	AN	2/80	Used

G95 Performance Requirements

Pos: 200	Max: 99
Heading - Optional	
Loop: 0200	Elements: 3

User Option (Usage): Used

Element Summary:

<u>Ref</u>	<u>Id</u>	<u>Element Name</u>	<u>Req</u>	<u>Type</u>	<u>Min/Max</u>	<u>Usage</u>
G9502	422	Promotion Condition Code <u>Code</u> <u>Name</u> 10 Ad, Size Not Specified 20 Ad, Coupon 40 Display 64 Reduced Price, In Store Coupons 70 Retail Distribution (One Case per Store)	M	ID	2/2	Must use
G9504	380	Quantity	X	R	1/15	Used
G9505	355	Unit or Basis for Measurement Code <u>Code</u> <u>Name</u> CA Case EA Each	X	ID	2/2	Used

LX Assigned Number

Pos: 015 **Max: 1**
Detail - Optional
Loop: 0300 **Elements: 1**

User Option (Usage): Used – LX01 is a sequential number starting with one, and incremented by one, for every occurrence of the LX segment. It is used to allow multiple occurrences of the G46 segment.

Element Summary:

<u>Ref</u>	<u>Id</u>	<u>Element Name</u>	<u>Req</u>	<u>Type</u>	<u>Min/Max</u>	<u>Usage</u>
LX01	554	Assigned Number	M	NO	1/6	Must use

G46 Promotion Allowance/Charge

Pos: 020 **Max: 20**
Detail - Optional
Loop: 0300 **Elements: 7**

User Option (Usage): Used – Kroger does not require the G4604. However, according to UCC guidelines the G4603 and G4604 are paired segments. If the G4603 is used you must use the G46 segment.

Element Summary:

<u>Ref</u>	<u>Id</u>	<u>Element Name</u>	<u>Req</u>	<u>Type</u>	<u>Min/Max</u>	<u>Usage</u>
G4601	340	Allowance or Charge Code All valid standard codes are used.	M	ID	1/3	Must use
G4602	331	Allowance or Charge Method of Handling Code <u>Code</u> <u>Name</u> 01 Bill Back 02 Off Invoice	M	ID	2/2	Must use
G4603	359	Allowance or Charge Rate	X	R	1/15	Must Use
G4604	355	Unit or Basis for Measurement Code <u>Code</u> <u>Name</u> CA Case EA Each	X	ID	2/2	Used
G4605	610	Amount	X	N2	1/15	Used
G4606	378	Allowance/Charge Percent Qualifier <u>Code</u> <u>Name</u> 1 Item List Cost	X	ID	1/1	Used
G4607	332	Percent	X	R	1/6	Used

G94 Promotion Conditions

Pos: 032 **Max: 1**
Detail - Optional
Loop: 0310 **Elements: 1**

User Option (Usage): Used

Element Summary:

<u>Ref</u>	<u>Id</u>	<u>Element Name</u>	<u>Req</u>	<u>Type</u>	<u>Min/Max</u>	<u>Usage</u>
G9402	770	Option Number	M	AN	1/20	Must use

G45 Line Item Detail - Promotion

Pos: 040 **Max: 1**
Detail - Optional
Loop: 0320 **Elements: 9**

User Option (Usage): Used – DSD Vendors must send G4502 or G4505 with “UD” & G4506. Warehouse vendors use G4501

Element Summary:

<u>Ref</u>	<u>Id</u>	<u>Element Name</u>	<u>Req</u>	<u>Type</u>	<u>Min/Max</u>	<u>Usage</u>
G4501	438	U.P.C. Case Code	X	AN	12/12	Used
G4502	766	U.P.C./EAN Consumer Package Code	X	AN	12/12	Used
G4505	235	Product/Service ID Qualifier <u>Code</u> <u>Name</u> UD U.P.C./EAN Consumer Package Code (2-5-5)	X	ID	2/2	Used

G4506	234	Product/Service ID	X	AN	1/48	Used
G4507	356	Pack	O	NO	1/6	Used
G4508	357	Size	X	R	1/8	Used
G4509	355	Unit or Basis for Measurement Code All valid standard codes are used.	X	ID	2/2	Used
G4510	432	Date Qualifier	X	ID	2/2	Used
		<u>Code</u> <u>Name</u>				
		71 Est. Next Promo. Date Start				
G4511	373	Date	X	DT	8/8	Used

G69 Line Item Detail - Description

Pos: 050	Max: 5
Detail - Optional	
Loop: 0320	Elements: 1

User Option (Usage): Used

Element Summary:

<u>Ref</u>	<u>Id</u>	<u>Element Name</u>	<u>Req</u>	<u>Type</u>	<u>Min/Max</u>	<u>Usage</u>
G6901	369	Free-form Description	M	AN	1/45	Must use

G51 Free Goods/Product Condition

Pos: 060	Max: 10
Detail - Optional	
Loop: 0320	Elements: 4

User Option (Usage): Used

Element Summary:

<u>Ref</u>	<u>Id</u>	<u>Element Name</u>	<u>Req</u>	<u>Type</u>	<u>Min/Max</u>	<u>Usage</u>
G5101	773	Quantity Free	X	NO	1/9	Used
G5102	355	Unit or Basis for Measurement Code	X	ID	2/2	Used
		<u>Code</u> <u>Name</u>				
		CA Case				
G5103	768	Quantity Must Purchase	M	NO	1/9	Must use
G5104	355	Unit or Basis for Measurement Code	M	ID	2/2	Must use
		<u>Code</u> <u>Name</u>				
		CA Case				

G23 Terms of Sale

Pos: 075	Max: 1
Detail - Optional	
Loop: 0320	Elements: 3

User Option (Usage): Used

Element Summary:

<u>Ref</u>	<u>Id</u>	<u>Element Name</u>	<u>Req</u>	<u>Type</u>	<u>Min/Max</u>	<u>Usage</u>
G2301	336	Terms Type Code All valid standard codes are used.	M	ID	2/2	Must use
G2302	333	Terms Basis Date Code All valid standard codes are used.	M	ID	1/2	Must use
G2307	351	Terms Discount Days Due	O	NO	1/3	Used

DATA SAMPLE**DSD with Store Numbers**

G42*01*DONUT~
 G62*09*20040205~
 G62*27*20040312~
 G62*28*20040318~
 NTE*GEN*DONUTS- SUGGESTED RETAIL \$3.59~
 NTE*GEN*VENDOR # 000123456~
 G43*002*502~
 G43*002*503~
 G43*002*507~
 G43*002*509~
 G43*002*511~
 N1*BY*LOUISVILLE (MID-SOUTH)*9*0217324092400~
 N1*VN*JOES BAKERY*9*1234567890000~
 G94**1~
 G95**40~
 G95**60~
 LX*1~
 G46*999*02***75~
 G94**1~
 G95**40~
 G95**60~
 G45**001111111111***UD*001111111111*1*16*OZ~
 G69*FROSTED DONUTS~
 LX*2~
 G46*999*02***75~
 G94**1~
 G95**40~
 G95**60~
 G45**001111111112***UD*001111111112*1*17*OZ~
 G69*CRUMB TOPPED DONUT~
 LX*3~
 G46*999*02***75~
 G94**1~
 G95**40~
 G95**60~
 G45**001111111113***UD*001111111113*17*OZ~
 G69*DEVILS FOOD DONUT~

DATA EXAMPLE: DSD ALL STORES

ST*889*35510001~
 G42*05*WATER~
 G62*25*20040314~
 G62*26*20040327~
 G62*27*20040314~
 G62*28*20040327~
 NTE*ZZZ*VENDOR #D012345676~
 G43*006~
 N1*VN*COVINGTON BOTTLING*9*1234567890000~
 N1*BY*KROGER*9*0782260811100~
 G94*99*5~
 G95*99*5**1*EA~
 LX*1~
 G46*90*02*-.6*CA*****5~
 G45*****UD*001111111111~
 G69*1/2L6PK WATER~
 SE*16*35510001~

DATA EXAMPLE: WAREHOUSE

ST*889*330880001~
 G42*05*PERIOD 1 DOUGH~
 G61*IC*THE SELL GROUP*TE*317-596-9570~
 G62*09*20040206*W*085735~
 G62*23*20040118~
 G62*24*20040207~
 NTE*ALL*SRP 2/\$5~
 N1*BO*THE SELL GROUP*9*0628067570000~
 N1*BY*KROGER TOLLSON*9*0359024442800~
 N3*GROCERY WHSE~
 N4*PHOENIX*AZ*12345*US~
 N1*VN*SOFT DOUGH*9*1234567890000~
 G94*01*1~
 G95*01*60~
 G95*01*40~
 LX*1~
 G46*100*02*1.6000*CA*****1~
 G45*0011111111111111*****12*12*OZ~
 G69*CRSTY SDGH~
 SE*21*330880001~