



1014 VINE STREET · CINCINNATI, OHIO 45202-1100

**SCOT R. HENDRICKS**  
VICE PRESIDENT  
GROCERY MERCHANDISING & PROCUREMENT

513-762-1381  
FAX 513-762-1177

Date: August 12, 2008

To: All Suppliers

Attached is a copy of the letter that was sent to you in March, 2008, in reference to converting over to GTIN. If you recall, we asked all suppliers to read through this information and help us get this accomplished in order for us to convert to Global Data Synchronization in 2009. Many of you have responded with this change and for that, I appreciate your help.

As of today, we still have several suppliers who have not made this transition. I would appreciate each supplier review this attachment again to get this conversion done. I need each supplier to contact the PID team as soon as possible in order for us to get in the queue for conversion by the end of September, 2008.

If you have any questions in reference to this process, please contact George Head on the PID Team @ (513) 387-8434.

I appreciate your immediate response to this request.

A handwritten signature in black ink that reads "Scot Hendricks". The signature is written in a cursive style with a large, prominent "S" at the beginning.

cc: Grocery Merchandising and Procurement Team, George Head and Greg Menz



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**SCOT R. HENDRICKS**  
VICE PRESIDENT  
GROCERY MERCHANDISING & PROCUREMENT

513-762-1381  
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Date: March 27, 2008

To: All Suppliers

Our Data Integrity Department has put together a request for the utilization of GTIN throughout The Kroger Co. This GTIN update includes a conversion to the #5010 version of EDI. The attached letter from our Data Integrity Department will provide you with all the necessary information we need back from you in reference to this conversion.

I would appreciate each of our suppliers to review this information and move forward as quickly as possible to help us achieve our goal by converting to Global Data Synchronization in 2009. Questions, as well as contact information has been addressed in the attached letter.

I appreciate your support behind this important initiative.

A handwritten signature in black ink that reads "Scot Hendricks". The signature is written in a cursive style with a large, prominent "S" at the beginning.

cc: Grocery Merchandising and Procurement Team



Technical Center  
11450 Grooms Rd.  
Cincinnati, OH. 45242

To Our Vendor:

Over the past months, Kroger has continued our transition to the use of GTIN with our business partners. Our GTIN conversions include a conversion to the 5010 version of EDI.

Our approach to this transition has been to convert on a supplier-by-supplier basis, primarily based on a supplier request. Up to now, this supplier-requested approach has served us well. However, we have reached a point where we must take a more active approach. Kroger plans to begin conversion to Global Data Synchronization in 2009, and we need to get our major suppliers converted to GTIN standards prior to then.

Daily, our Data Integrity Department is receiving numerous requests for single items to be set up in the GTIN format. If a supplier has a GTIN for one item, they must have GTINs for all items.

From an EDI standpoint, it is not possible for us to pass one item in GTIN format and the remainder of the supplier's items in UPC format.

By this notice we would like for you to convert from UPCs to GTINs and from EDI 004010 to EDI 005010. Once you have decided on a strategy and possible schedule please contact us according to the guidelines attached.

What is a GTIN?

GTIN is Global Trade Item Number – A globally unique number that identifies products and services / UCC-14 (fourteen digits)

- One Digit representing the Indicator digit to indicate packaging level
- Twelve digits containing the EAN.UCC Company Prefix and Item Reference number
- One digit representing the Check Digit example: 1 00 70575 00511 0

**Kroger does not use the check digit**

**However, Clarification from the EDI Technical team:**

016A

**On the outbound, EDI calculates the check digit because the applications only hold 13 positions (Data Masterfile and Procurement OLP)**

**On the inbound, we strip the check digit because the applications only hold 13 positions again (Data Masterfile and Procurement OLP)**

This is a critical business process and will benefit all parties. If you have any concerns or questions regarding Kroger's plans or processes, please feel free to give me a call.

George Head  
The Kroger Co.  
Project Coordinator– GTIN Conversion  
513-387-8434

Conversion of a supplier to GTINs requires GTINs for all of that supplier's items. The use of GTINs also requires the supplier to convert to EDI version 005010.

### **EDI & Data Integrity Information**

The supplier must provide the EDI Department with their EDI Communication Ids.

Receiver ID...ISA08

Receiver ID Qual.....ISA07

Applications Receivers Code....GS03

Contact name, phone#, e-mail and an alternate contact with the same information.

**Please note:** If you have a broker(s) that represents any part of your business we will need the same information for them as requested above.

The broker must be able to convert on the same date that the Supplier converts, as all of your items will be switched from UPCs to GTINs. Your broker will not be able to submit promotions or price changes on your behalf without the use of GTINs and EDI version 005010. It is most important that this is communicated between your respective EDI departments.

All documents that you currently trade with Kroger at the time of the conversion will be converted to 5010. Please see our EDI website for a list of the current Kroger EDI transactions <http://edi.kroger.com>.

Once the conversion takes place this will affect all Kroger locations except Fred Meyer non-food. For non-food Fred Meyer, they have their own EDI department. Fred Meyer contact information below:

Fred Meyer	Contact	E-mail / Phone	
	<b>Sunay Chavan</b>	302-781-1020 Ext 5352	
	<b>Sajan RadhaKrishnan</b>	302-781-1020 Ext 4669	
<b>EDI Team</b> 04002/21M P.O. Box 42121 Portland, OR 97242		<b>Team E-mail</b>	<a href="mailto:edibiz@fredmeyer.com">edibiz@fredmeyer.com</a>
	<b>Team Fax</b>	817-549-5810	

Supplier provides the EDI Department with their Manufacturer ID.

- The Manufacturer ID is the first 5 digits of the UPC on their products.  
Example: 0-34000-02714.
- Keep in mind that some suppliers have different lead digits than a zero, listed in the example.
- Some suppliers have more than one Manufacturer ID. Please list all.
- Once we have received your list of Manufacturer ID's, we will run a list out of the Kroger Master file and provide you with an Excel spreadsheet of all of your items.
- It is up to the supplier to verify that all of their items are accounted for on this list. There will be blank column for you to list the item GTIN. ***Please do not change the format of this spreadsheet.*** Also please note any discontinued items, description changes, pack changes or any other pertinent information.
- Once the supplier returns the spreadsheet with the GTIN column filled out, you and your broker(s) will be contacted by the Kroger EDI Department to set a conversion date.

***To begin the GTIN/5010 process***

CSC EDI Business Analyst

EDI@Kroger.COM

***What to expect on the date of conversion***

- All of the supplier's items will be converted from UPCs to GTINs in one batch process.
- Current inventory from the UPCs will be transferred to the GTINs.
- EDI will change the version in your partner file from 004010 to 005010. No change will be made on the standard. If you are UCS or X12 you will still be able to transmit in the same standard.
- Conversions are normally scheduled between 4:00 – 4:30 EST. This minimizes impact to the procurement process.

***After the conversion***

**If you have any issues sending/receiving EDI transactions contact the EDI Department**

CSC EDI Business Analyst

EDI@Kroger.COM

**If you have an issue with any of the items please contact your buyer or Data Integrity.**

Jessica Gosmeyer	Data Integrity	513-762-1414	Jessica.L.Gosmeyer@Kroger.com
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